

OUR MISSION: TO BUILD AND SUSTAIN A NATIONAL ASSOCIATION THAT ADVOCATES FOR LACTATION PROFESSIONALS.

OUR VISION: IBCLCS ARE VALUED RECOGNIZED MEMBERS OF THE HEALTH CARE TEAM.



## USLCA E-news

December 2006/ Issue 2

### From the USLCA Board of Directors

#### **New USLCA Benefit- Professional Liability Insurance for the IBCLC at discounted rates!**

The USLCA Board of Directors is very pleased to announce an exciting benefit opportunity for USLCA members! We have established with the CM&F Group an exclusive offering for professional liability insurance at a reasonable rate for USLCA members.

The CM&F Group was established in 1919 and has been owned by the same family since 1965. Its stability and strength is displayed by having only four different presidents over the span of almost 90 years. Another measure of stability is that the CM&F Group has had its program for Professional Liability for Healthcare Professionals with the American International Group (AIG) since 1976. AIG has consistently carried the strongest financial ratings in the insurance industry, and is one of the largest insurance carriers in the world. Over the years, the CM&F Group has worked very closely with a variety of healthcare associations to bring credibility and stability to their respective professions. Our knowledge and experience in the healthcare industry is exhibited by the wide variety of insureds that we write (over 50 classes of healthcare professionals including PAs, NPs, CRNAs, and RNs)

Low cost professional liability insurance was identified by USLCA members as a desired member benefit. We hope that you will find the availability of this policy to be of assistance to you as you seek professional insurance. [Click here to view](#) the CM&F Group Policy and Application for your use.

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### USLCA BOD Responses

#### The USLCA BOD responds to the proposed new WIC Food Package

Dear Ms. Daniels,

The United States Lactation Consultants Association (USLCA) strongly supports the USDA- FNS 7 CFR Part 246 Special Supplemental Nutrition Program for Women, Infants and Children (WIC): Revisions in the WIC

Food Package: Proposed Rule, with minor recommendations. [read more.](#)

## Second Credential

The United States Lactation Consultant Association Board of Directors (USLCA BOD) supports the International Lactation Consultant Association Board of Directors' (ILCA BOD) efforts to clarify the issues surrounding the Second Credential that has been proposed by the International Board of Lactation Consultant Examiners (IBLCE). We further appreciate ILCA's efforts, through the use of a survey, to solicit the opinions of the ILCA membership concerning this Second credential. [read more.](#)

## Scope of Practice

The United States Lactation Consultant Board of Directors (USLCA BOD) supports the International Lactation Consultant Association Board of Directors (ILCA BOD) in their statement regarding the International Board of Lactation Consultant Examiners (IBLCE)-posted Scope of Practice. We join them in applauding the decision of IBLCE to conduct an internal review of the document. [read more.](#)

### Ban the Bags Launched at ILCA

Marsha Walker, RN, IBCLC, and Anne Merewood, MPH, IBCLC, launched the Ban the Bags Campaign at a plenary session at the International Lactation Consultants Association meeting. Go to [www.banthebags.org](http://www.banthebags.org) to learn more about the struggle to curb pharmaceutical company influence in Massachusetts and the national campaign to remove marketing tactics from maternity wards.



### Please welcome newly certified IBCLCs and share the news about USLCA

Be an integral part of the organization focused on the issues that affect the U.S. lactation professional. By pooling our energy and resources we can make a difference for Lactation Consultants in the United States. Don't miss out! [JOIN ILCA/USLCA for 2007 TODAY](#)



### Announcing from the American Academy of Pediatrics

**Breastfeeding and  
Lactation:  
The Pediatrician's  
Pocket Guide to Coding**

Breastfeeding support can often be quite time-intensive initially but pays off in a healthier patient population. It is in your insurers' best interests that you provide these services, and be reimbursed appropriately.

This pamphlet is a guide to help pediatric practitioners get paid appropriately for their time

## Introducing USLCA's NEW LOGO!

The USLCA BOD has had a logo designed that will provide a visual representation of our professional organization. This logo will be used to identify the USLCA on all official documents, publications and presentations.

The logo illustrates the IBCLCs role of advocacy and support of the breastfeeding dyad. The mother-infant bond is represented by the two interlocking circles. The smaller, lower left arch represents the IBCLC. The position of this line represents our professional expertise, without imposition. [Click here to view larger version.](#)

## Coming in 2007!!!!!!

[www.uslca-online.org](http://www.uslca-online.org)

If you have any suggestions on what content you would like to see on your National Affiliates Website contact the USLCA Executive Director  
Scott Sherwood  
[scottsherwood@ilca.org](mailto:scottsherwood@ilca.org)  
919-787-5181 x222

## Announcing the opening of the position for the USLCA News Editor

The eNews Editor will be responsible to solicit, write, edit and compile materials for each issue of the eGlobe, decide on the general layout, and submit prepared copy electronically to reviewers and the USLCA office according to a pre-determined timeline. [click here to learn more.](#)

## Comprehensive Lactation Care Conference

Honoring Cultural, Social and Physical Diversity

as they incorporate more breastfeeding support into their practices. [Click here to view.](#)

March 9-10, 2007 — Berkeley, CA USA  
A Benefit for USLCA

[Click here to view.](#)

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**If you want to have the newest updates on issues, but do not have time to daily search about them, then Bloglines may be the answer for you!**

**Bloglines** is a free web-based [news aggregator](#) for browsing [weblogs](#) and other news feeds. You use Bloglines because it helps you keep track of your favorite blogs and feeds. Bloglines automatically will search topics you select daily for you. My two favorite searches now are Breastfeeding and IBCLC. I am now able to easily retrieve news, issues, and newly published journal articles without going to multiple search engines.

To learn more go to <http://www.bloglines.com>.

Journal Article synopsis found from Bloglines.  
Karen Querna, RN, BSN, IBCLC  
[Click here to view.](#)

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## USLCA Member News

In response to the evacuees from Katrina and Rita, some of the Texas breastfeeding coalitions and Texas WIC worked together to come up with a poster to increase awareness of first responders to the issue of infant feeding. [Click here to view.](#)

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## Advocacy For the Profession of Lactation Consultants in the U.S.

Recently I had the opportunity to attend a workshop on advocacy led by Karen Berg, Policy Director of the Illinois Maternal and Child Health Coalition. The future of our profession depends on our involvement with political issues for reasons such as securing funding to sustain our salaries and policy changes effected by those elected into our government on the local, state, and national levels. [Click here to learn more.](#)

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## Run For Reimbursement

Tips are useful for gaining insurance reimbursement for lactation consultations. There is so much information to share, it's hard to determine where to begin. [Click here to learn more.](#)

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